

The Sentinel

A Quarterly Newsletter from Dial One

John Lindberg, President

volume 5, number 3

Dear Readers,

1997 has been a very successful 17th year in business for Dial One General Electronics Security. Due to our increase in customers we have added to our staff and now occupy two buildings on Madison Road.

We are pleased to present the third issue this year of our quarterly newsletter, which we created four years ago to help keep our customers informed on safety and security issues. In this issue, we discuss home security issues and tips you should keep in mind when moving into a new apartment. Also, with colder weather setting in, we address important safety issues to remember for your home security.

If you have any comments or suggestions regarding this newsletter, please let me know by calling 513-527-4400.

Sincerely,

John Lindberg
John Lindberg

Home Security Offers Affordable Options

By: John Lindberg

Home security is becoming increasingly affordable for virtually all homeowners. Recent decreases in the cost of electronic security equipment coupled with the increased competition in the home security market make a home security system an excellent investment for the owner of a home. A home security system can increase the resale value of your home and provide you and your family with peace of mind.

A residential alarm system normally consists of a number of components, including a touch pad, door contacts, window sensors, glass breakage sensors, environmental sensors and motion detectors. The door contacts are responsible for sensing when the door is opened by breaking a magnetic contact. Motion detectors are mounted in strategic locations within the home and function by

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Randy's Reminder

Security devices on windows vary. Before opening a window, be sure to de-activate any alarm sensors that may be attached. If you do accidentally set off the alarm, notify your security network office immediately.



Security System Tips:

Here are a few simple steps to assist you in purchasing a security system:

- Determine which areas of your home need highest security.
- Have you had any attempted break-ins? If so, where? These are the areas you should consider securing with an alarm system.
- Is the purpose of the system to protect you while you are in the home, away from the home, or both? This will determine the quantity of motion sensors you should use and the ratio of motion sensors to window contacts.
- Does your system need to be monitored? If so, be sure to investigate various monitoring systems before purchasing one.
- What are the living patterns of your family? How will your new security system affect them? Determine where would be the most convenient location for the touch pads.
- Find out the warranties included in the purchase price of your security system.

No matter what your choice is in home security systems, the deterrent effect of any system can drastically reduce your chances of being a victim of home crime.

Preparing for Change of Weather

With the fall approaching and the summer days of sun becoming a distant memory, there are important security issues to keep in mind.

Be sure all windows have proper locks. Decide if you will need storm windows for the upcoming winter and prepare accordingly. Also, this is a good time of the year to test out all your alarm systems to make sure they are working properly. Make sure the smoke detector's sound is audible in all rooms of the house.

Have reliable locks in all entrances to your house. John Lindberg, President of Dial One

Securities, remarks, "In addition to locks and chains, security systems are the best source to protect your home and safety."

Inspect your doors and windows to make sure there are no loose locks, hinges or deadbolts. Be sure to have a clear view of all visitors before opening your front door.

Check the lighting for the outside of your house. Make sure you will be able to see anyone who may be on your property. Trim any overgrown landscaping, such as bushes. This will make it more difficult for burglars to hide.

Home Security Gives Peace of Mind

Home Security continued...

detecting heat. Sliding glass doors and windows may be protected through the use of glass sensors to detect any breakage. Environmental sensors can monitor the temperature and water level within a house and will alert the homeowner when any abnormal fluctuation occurs.

The security system can be coordinated through a touch pad which provides control over many system features. Homeowners through a user code can arm and disarm your alarm system. Motion detectors give the option of turning on specific sections of the system, while allowing free access to the rest of your home.

When your system detects an alarm condition, local sirens mounted within and outside of your home are activated. An audible alarm is one of the most effective means of removing the intruder and attracting attention.

However, to be completely protected, an alarm system should be monitored by a central station. When a monitored system goes off, communication is automatically activated with the central station. The Central Station will then contact the local authorities and inform them of your alarm condition.

Remembering Security Issues When Moving

Whether you are young or old, choosing the right apartment involves research and time. Inquiries about rent and the size of the apartment are often the first questions asked of landlords. However, safety concerns should always remain top of the list when finding the apartment that is right for you.

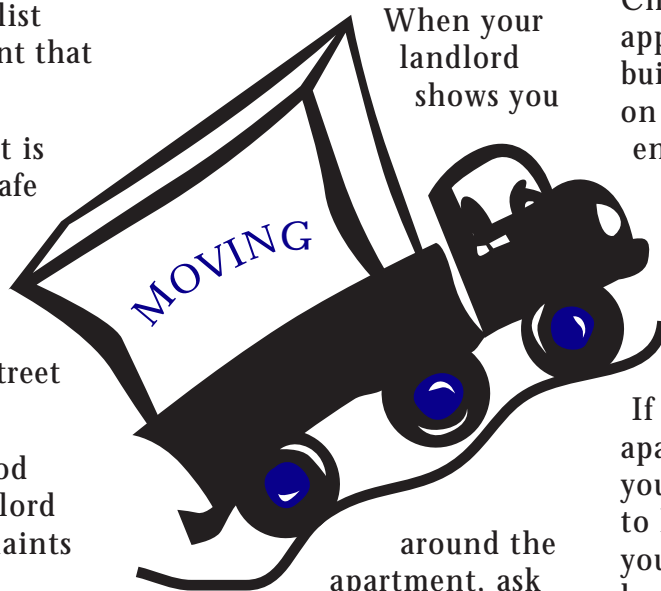
Location of the apartment is essential. You should feel safe enough in your neighborhood to take a walk or go for a run. Try to find an apartment that is in full view of the street and close to neighbors.

Knowing the neighborhood includes asking your landlord about any previous complaints from other tenants in the building. It is also important to know if your street is prone to break-ins. This includes robberies, vandalism and car theft.

Once you determine the apartment building you want to live in, be sure your apartment is well marked. Is the address of

your apartment visible from the street?

This could be a life-saver if you ever place a 911 call and need the police to find your apartment quickly.



When your landlord shows you

around the apartment, ask questions of anything that may confuse you. If there is a gas stove, be sure you know how to operate it. Know where the alarms are located and how to use them.

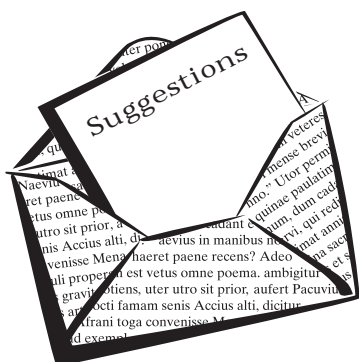
Once you have moved into the apartment, list safety and emergency numbers near the

phone. Make sure all fire and safety laws are followed within your building. If you notice any unusual activity, call the maintenance and/or security immediately.

Check and see if there are appropriate locks inside your building. What type of locks are on the front door? Does the entrance to the building have a good security system? Are smoke alarms properly installed? Be sure you are aware of all exit areas in the building.

If you do have to walk to your apartment at night alone, carry your keys and be alert. Be sure to lock the entrance as soon as you enter the building. If you hear unusual noises in your apartment and suspect a break-in, call the police and stay with a neighbor until help arrives.

If you keep these tips in mind, your apartment should offer security and peace of mind. What more could you ask for?



We want to hear from you!

If you have any questions or suggestions that you would like us to address in this newsletter, let us know. You can write to:

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c/o Karin Malcomb

6114 Madison Road, Cincinnati, OH 45227

or call us at 513/527-4400 or fax us at 513/271-9643

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Burglary Blunders and other little news:

Occupational Hazards

Engineers checking the emergency braking system on a 480-foot mine-shaft elevator in Ashington, England, raised the elevator to the surface and then sent it into a free fall four times before discovering that two miners were trapped inside. "I never want to get into a pit cage as long as I live," said Mark Hetherington, one of the men who bounced up and down for two hours inside the elevator.

Tricks of the Trade

When police stopped a 25-year-old man for driving the wrong way on a one-way street, he offered them a forty dollar bribe to forget about it. When police refused, he increased the offer to a AK-47 rifle, a .45-caliber semiautomatic handgun and

a .32-caliber revolver, along with \$300 in cash. Needless to say, they arrested him on the spot.

Tell It To the Mayor

Chris Steen filed a lawsuit against the town of Ipswich, South Dakota after he fell on a sidewalk that had rough edges. He claimed the town failed to maintain the sidewalk in good condition. This was not an unusual claim except for the fact that Steen is mayor of Ipswich!

Never Trust a Stranger

A man was charged with abducting a young woman and then driving her

to the nearest ATM to withdraw money. She didn't have an ATM card but said she would go inside the local supermarket and cash a check. The suspect agreed and waited in the car while the woman went inside and alerted the manager. The suspect was still waiting when police arrived!

Taking a Sunday Drive

A robbery suspect led police on a 118-mile chase, during which he never exceeded the speed limit and followed all traffic laws! It wasn't until an hour and 37 minutes later that police finally got fed-up and made the suspect pull over.



General Electronic Security, Inc.
